



Jolt Finalist Press Release

AUSTIN, Texas, January 20, 2007 – Smart Bear Software’s Code Collaborator 2.0 software for peer code review has been recognized by the 17th Annual Dr. Dobb’s Jolt Product Excellence Awards as a finalist in the Collaboration Tools category. Jolt award winners will be announced at the SD West Conference and Expo in Santa Clara, CA on March 21, 2007.

The Jolt Product Excellence Awards are run by CMP Technology's Dr. Dobb's. For the past 16 years, the Jolt awards have been presented annually to showcase products that have “jolted” the industry with their significance and made the task of creating software faster, easier, and more efficient. Jolt Cola, the fabled soft drink quaffed by software developers for sustenance during project development marathons, sponsors the awards presentation.

"The changes in the software development field occur rapidly and what's jolting one year may not be jolting the next," commented Dr. Dobb's Awards and Events Manager Rosalyn Lum. "Competition to stay ahead is fierce and competition fosters innovation. This year's Jolt Award finalists represent those companies that keep innovation alive. To keep pace with this innovative and changing field, we've introduced a Collaboration Tools category to reward products that impact how developers work and an Enterprise Tools category, which honors tools that focus on all facets of communication, providing companies a competitive advantage."

A finalist in the new Collaboration Tools category, the Code Collaborator 2.0 software expedites and simplifies the peer code review process. Software developers use Code Collaborator to quickly and efficiently check each other’s code for defects – without meetings or paper. With Code Collaborator, programmers can comment directly on code and easily see changes between new and existing code so they can review code efficiently. With Code Collaborator, development teams quickly find defects while it’s still inexpensive to fix them – before the product goes out to QA and to customers.

The Jolt awards are one of the software industry’s top honors for companies that with innovative products that are universally useful. Jolt award winners are the software products, books and websites that developers should be using today.

For more information about the Jolt Product Excellence Awards and to see past winners, visit www.joltawards.com. To attend the awards ceremony, register for a free SD West 2007 Expo pass or press badge at <http://www.sdexpo.com>. Smart Bear will be at vendor booth #424.

About Dr. Dobb's

Dr. Dobb's is CMP Technology's leading brand serving the worldwide software development community. Offering a full suite of products, including the award-winning Dr. Dobb's Journal, Dr. Dobb's Events (<http://www.sdexpo.com>) and Dr. Dobb's Portal (<http://www.ddj.com>), Dr. Dobb's delivers the largest targeted audience and actionable marketing campaigns to vendors in the industry.

About CMP Technology (www.cmp.com)

CMP Technology is a marketing solutions company serving the technology industry. Through its market-leading portfolio of trusted information brands, CMP has earned the confidence of more technology professionals than any other media company. As a result, CMP is the premier provider of access, insight and actionable programs designed to connect sellers and buyers in ways that yield superior return on investment. CMP Technology is a subsidiary of United Business Media (<http://www.unitedbusinessmedia.com>), a global provider of news distribution and specialist information services with a market capitalization of more than \$3 billion.

About Smart Bear Software

Headquartered in Austin and privately held, Texas, Smart Bear was founded in 2003 to create software that makes life easier for software developers, including collaborative peer code review, code analysis, and other code management solutions. Smart Bear products, used by more than 12,000 people worldwide, meet the needs of all industry verticals and all size organizations, including SMB, corporate divisions, large retail/direct marketers, agencies, enterprises and not-for-profits. Adobe, Cisco, Pfizer, Northrop Grumman and more than 600 other companies rely on Smart Bear's technology to manage the peer code review process and provide an environment to audit, and track code changes and metrics. Smart Bear products help make sure cell phones work, pacemakers never stop, and your John Madden NFL game doesn't glitch.

Smart Bear Contact

Jason Cohen, +1 512.257.1569

Jason.cohen@smartbearsoftware.com

www.SmartBearSoftware.com

CMP Contact

Rosalyn Lum, Awards and Events Manager

650-513-4585; rlum@cmp.com