

AccuRev and Smart Bear Advance Code Review and Software Development Processes for Joint Customers

Technology Partnership Integrates Smart Bear's Code Collaborator with AccuRev SCCM

Lexington, MA and Austin, TX – February 17, 2009 – AccuRev Inc. and Smart Bear Software today announced a technology partnership designed to significantly improve [software development process](#) collaboration and efficiency. The combined solution integrates the peer [code review](#) functionality of Code Collaborator from Smart Bear with process-centric software change and [configuration management \(SCCM\)](#) from AccuRev. This integration enhances real-time collaboration for all software teams that conduct code reviews, with particular benefits for those working on Agile, geographically distributed, offshore or parallel projects.

The Smart Bear and AccuRev integration provides more visibility and control over a collaborative development process, whether a development team is separated by office walls or geographic boundaries. The combined solution makes code review a natural extension of the software development process within AccuRev, seamlessly enabling peer code review when, where, and how a development team wants.

- The AccuRev process-centric architecture allows code review elements to be inserted, moved or removed within the development process on the fly, providing customers with more [code review process](#) flexibility without the need of an administrator, increasing ease of use and adoption of code review.
- The AccuRev and Smart Bear integration simplifies and expedites the [code review setup](#) process, allowing developers to easily specify review participants and share files to be reviewed. Using Code Collaborator's interactive environment, developers can share comments and ideas with each other in real time or “newsgroup-style” (offline for later reading). Reviews happen more quickly and in more depth, which is ideal for the short timeframes of Agile and [continuous integration](#) environments.
- AccuRev allows teams to insert a code review stage in their development process on the fly. The software ensures that code reviews are completed easily and reliably, based on either bulk submissions or by using AccuRev's [change package](#) capabilities on a change-by-change basis. This capability to accommodate code reviews any where in the process increases team agility and facilitates greater [parallel development](#), since teams can continue working while previous changes are being reviewed.

Bob Massicotte, Director of Engineering at Aries Systems Corporation, said, “In our environment of continuous integration, show-stopper bugs and build failures have an immediate impact on the productivity of entire teams as each problem is diagnosed and fixed. With AccuRev and Smart Bear enabling easy collaboration between developers, we find more critical bugs during code review. Our team submits clean code more often, which greatly reduces risk and improves productivity.”

Availability

The integration between Code Collaborator and AccuRev is available today from Smart Bear. For more information, please go to <http://smartbear.com/accurev> or call (978) 236-7860.

About Smart Bear Software

Headquartered in Austin, Texas and privately held, Smart Bear was founded in 2003 to create software that makes life easier for software developers. Smart Bear's Jolt-Award-winning Code Collaborator software is a collaborative code review tool that helps software developers check each other's work quickly and efficiently. Used by more than 20,000 programmers worldwide, Code Collaborator meets the needs of all industry verticals and organizations of all sizes, including SMB, corporate divisions, large retail/direct marketers, agencies, enterprises and not-for-profits. Adobe, Cisco, Pfizer, Northrop Grumman and more than 800 other companies rely on Smart Bear's technology to manage the peer code review process and track review metrics. Smart Bear products help make sure cell phones work, pacemakers never stop, and your John Madden NFL game doesn't glitch.

To learn more about Smart Bear and our Code Collaborator software, visit us online at www.smartbear.com or give us a call at +1 512.257.1569.

About AccuRev Inc.

AccuRev optimizes and automates the software development process to allow organizations using Agile or other development process models to accelerate their throughput and release higher quality software. AccuRev's flexible and efficient approach to managing the [software release process](#) together with code assets is relied on by organizations challenged with doing Agile and parallel development, transitioning to [Agile development](#) practices, or managing [geographically distributed](#) and offshore teams. AccuRev ensures greater project visibility, optimal team collaboration, and software asset reuse to deliver more software at over 30 percent faster than traditional file-based, branch and label SCCM solutions. AccuRev, the fastest growing SCCM company, is used by over 500 global enterprises including Polycom, Texas Instruments, American Airlines, Orbitz, Thomson Financial, Verizon Wireless and Lockheed Martin.

AccuRev, Inc. is headquartered in Lexington, Massachusetts and is privately held. More information about AccuRev can be found at <http://www.accurev.com>, or by calling 1-800-383-8170 (US and Canada), and 1-781-861-8700 (Outside North America).

Copyright © 2009 AccuRev, Inc. AccuRev is a registered trademark of AccuRev, Inc. Code Collaborator is a trademark and Smart Bear is a registered trademark of Smart Bear Inc. All other trademarks mentioned in this release are the property of their respective owners.

-END-

For media inquiries please contact:

AccuRev, Inc.
Alex Forbes
781.861.8700 ext. 163
aforbes@accurev.com

Smart Bear
Lisa Wells
512.257.1569
lisa.wells@smartbear.com